

GUIDELINES FOR VOLUNTEER FUNDRAISING FOR WORLD PEDIATRIC PROJECT

Volunteer fundraising events/campaigns are hosted by individuals who choose to raise money for World Pediatric Project and its mission. These guidelines explain World Pediatric Project's policies and procedures for such activities.

DEFINITION OF A VOLUNTEER FUNDRAISER

World Pediatric Project defines a volunteer fundraiser as a fundraising event or campaign organized by a third-party (defined as any non-affiliated group of individuals – including volunteers and staff acting outside their roles), where World Pediatric Project has no fiduciary responsibility and little or no staff involvement or planning. The organizer is responsible for all aspects of the fundraiser, including compliances with the World Pediatric Project Volunteer Fundraising Guidelines and all local, state, and national laws and regulations.

WORLD PEDIATRIC PROJECT STAFF/VOLUNTEERS/FAMILIES

World Pediatric Project staff, families and volunteers are typically not available to guarantee attendance at the volunteer fundraiser. For more information, contact Linda Boyland at lboyland@worldpediatricproject.org or Grace Davis at gdavis@worldpediatricproject.org.

BRAND ASSOCIATION

A volunteer fundraiser should be administered in a manner that reflects favorably on World Pediatric Project and the mission of ensuring children have access to quality, advanced healthcare. World Pediatric Project has the right to terminate the volunteer fundraiser's association with World Pediatric Project, including the use of branding or fundraising tools, if it determines in its reasonable discretion that (a) the volunteer fundraiser is row ill likely be injurious to the brand; (b) is deemed offensive; (c) fails to comply with the World Pediatric Project Volunteer Fundraising Guidelines.

REVENUE & ACCOUNTING

The organizer of the volunteer fundraiser will donate all net proceeds from the fundraiser to World Pediatric Project. As a reminder, these proceeds are not tax-deductible for the organizer. World Pediatric Project cannot provide funding or reimbursement for any expenses related to the fundraiser. Further, the organizer, or any other individual or entity associated with the volunteer fundraiser, may not retain any portion of the revenues generated by the fundraiser.

All checks should be made payable to World Pediatric Project.

All donations made directly to World Pediatric Project through WPP online fundraising platforms or mailed to World Pediatric project are 100% tax-deductible. World Pediatric Project cannot solicit for or acknowledge/receipt the value of in-kind donations for the fundraiser, as such donations are not made directly to WPP. All gifts received must be in accordance with World Pediatric Project's Gift Acceptance Policy.

The organizer of the volunteer fundraiser understands and agrees that they: (a) are not authorized to act as an agent of World Pediatric Project; (b) may not open a bank account in WPP's name; (c) may not endorse, or attempt to negotiate, any checks made payable to World Pediatric Project; (d) nothing contained herein shall be construed in a way to create a joint venture, partnership, or other similar relationship between World Pediatric Project and the organizer.

While rare, World Pediatric Project may request written accounting setting forth the amounts raised by the volunteer fundraiser and the manner in which such amounts were ascertained.

USE OF WORLD PEDIATRIC PROJECT NAME AND LOGO

World Pediatric Project grants the organizer non-exclusive, non-transferable permission to use the World Pediatric Project name and logo in connection with the volunteer fundraiser. The organizer must adhere to the World Pediatric Project Logo Brand Standards when using WPP branding.

The organizer agrees that branding: (a) may not be altered in any way; (b) may not be transferred to another person or entity; (c) may not be used in conjunction with telemarketing or door-to-door solicitations; (d) will only be used with promotions that are positive in nature and reflect World Pediatric Project's mission.

Costs associated with promotional material to support the volunteer fundraiser are the sole responsibility of the organizer; World Pediatric Project funds are not permitted to cover such costs.

SAFETY & LIABILITY

All volunteer fundraisers, particularly live events, should be conducted with the safety of participants in mind. Special attention should be given to the safety of minors. If the volunteer fundraiser is physically challenging, World Pediatric Project recommends the organizer require all participants to execute event waivers that specifically release the foundation from all claims relating to participation in the fundraiser.

Organizers of volunteer fundraisers shall not rely in any circumstance on World Pediatric Project's insurance for coverage of their fundraiser. World Pediatric Project recommends the organizer seek independent insurance advice, if appropriate.

World Pediatric Project is not responsible, under any circumstance, for operational management or issues associated with the fundraiser. The organizer assumes all risk for expenses and liabilities, and agrees to indemnify, hold harmless and defend World Pediatric Project, any affiliated and related organizations, and the officers, directors, employees, agents and representatives of each, against any and all claims arising out of, or occurring in connection with the volunteer fundraiser.

Individuals recognize and acknowledge the following when registering a fundraiser on the World Pediatric Project site: "If I choose to participate in an experience that has risk of injury (physical, emotional or otherwise), I voluntarily agree to assume the full risk of any and all injuries, damages or loss, regardless of severity, or that my minor child/ward or I may sustain as a result of said participation. I further agree to waive and relinquish all claims I or my minor child/ward may have (or accrue to me or my child/ward) as a result of participation against World Pediatric Project, including its officials, agents, volunteers and employees."

PROMOTIONS & BBB WISE GIVING ALLIANCE

All promotions for the volunteer fundraiser and associated materials must clearly state that proceeds of the fundraiser will benefit World Pediatric Project but should not imply or state that World Pediatric Project is the host, sponsor or endorser of the fundraiser.

In accordance with standards adopted by the BBB Wise Giving Alliance, the organizer of the volunteer fundraiser agrees that any solicitations related to the fundraiser must specify at the point of solicitation, and in a manner acceptable to World Pediatric Project: (a) that World Pediatric Project is the benefitting organization; (b) the actual or anticipated portion of the proceeds that will benefit World Pediatric Project; (c) the duration of the fundraiser; and (d) any maximum or guaranteed minimum contribution amount. Example: "Hometown Restaurant is hosting a fundraiser in which 10% of every purchase benefits World Pediatric Project, up to \$2500."

LEGAL

Volunteer fundraisers must comply with all federal, state and local laws. Contact World Pediatric Project and/or local government agencies for additional information.